

## CALL FOR PAPERS

The 14th CEA (Europe) and 33rd CEA (UK) 2022 Annual Conference

### **China's Dual Circulation: Openness, Technology and Innovation Networks**

**Co-organizers:** CEA Europe/UK, Durham University

**Date:** 12-13 November 2022

**Venue:** Hybrid (online, offline)

#### OVERVIEW

The impact of cross-border innovation on economic development at the macro level and the survival of firms at the micro level has been brought out by escalating trade tensions. There are both political and academic debates on the cross-border activities, such as the co-development of new products, the sharing of intellectual property (IP), human mobility, and the ecosystem that surrounds supply chains. These cross-border developments intertwined with innovation systems in a global context can generate substantial opportunities for and challenges to the integration and diffusion of innovation. Research has investigated the effects of strategies for alliances, alliance diversity and supply chain configurations on innovation processes, as well as openness to collaboration with domestic and international partners and the development of absorptive capacity that can support new product and services development. Another stream of studies focuses on the relationship between internationalisation and learning, and the latter can ultimately increase innovative capabilities. Prior studies have examined cross-border market co-creation, distributed learning, governance, experience, power (in)balances among innovation partners, and varied types of relational ties. Although these findings are evidence that collaboration strengthens the effectiveness of innovation strategies, the context in which cross-border innovation occurs is still in its infancy.

Against this backdrop, this conference focuses on China's openness, technology and innovation networks. Relevant topics of the submitted papers include but are not limited to the following:

- Cross-border innovation and economic development
- Openness, poverty, and social innovation
- Green product/process innovations and green supply chain management
- Cross-border innovation in tackling grand challenges
- Metaverse, blockchain, AI and their impact on sustainable development goals
- Financial innovation and its impacts on financial services
- The impact of digitalization on innovation, entrepreneurship and economic efficiency
- Green finance and sustainable development in the context of digitalization
- Export growth and innovation of Chinese enterprises under dual circulation
- Nexus among technology, supply chain and economic development
- Social innovation and accounting inscriptions
- Foreign direct investment, entrepreneurial finance, and cross-border innovation
- Institutions, low-carbon innovation, and economic growth
- The impact of social, cultural and technical factors on innovation across borders
- New model of productivity growth and innovation in dual circulation

- Absorptive capacity and cross-border innovation
- Technology policy and openness
- Diffusion of process innovation across borders
- Sustainability and the contingencies of open innovation processes
- The role of top management teams (TMTs) in the context of China's cross-border innovation
- Dynamic supply chain integration initiatives in response to changes in international agreements/disputes and the impact on collective innovation
- Innovation marketing, digital marketing, international marketing, social responsibility & ethics

## PAPER SUBMISSIONS PROCEDURE

Papers or extended abstracts are to be submitted to:

Email: [cea\\_conference\\_2022@hotmail.com](mailto:cea_conference_2022@hotmail.com)

Submission anytime from 27<sup>th</sup> June to 1<sup>st</sup> October 2022

Submission Deadline: 1<sup>st</sup> of October 2022

Authors will be notified periodically.

Conference: 12<sup>th</sup>-13<sup>th</sup> November 2022 (Saturday and Sunday)

## CONFERENCE FORMAT

Hybrid

## CONFERENCE FEE AND REGISTRATION

In-person conference fee: Standard £150; Research student £50.

Online conference fee: Standard £75; Research student £25.

The conference fee covers one-year membership of CEA and four issues of the *Journal of Chinese Economic and Business Studies*.

## VENUE

Conference Venue:

Durham University Business School,

Mill Hill Lane, Durham, UK.

DH1 3LB

How to get there: <https://www.durham.ac.uk/business/about/visit-us/>

Conference Dinner Venue:

Lumley Castle

Durham, UK

DH3 4NX

<https://www.lumleycastle.com/>

Coach transfer will be provided from Durham University Business School – Lumley Castle – Durham City Centre.

## TOUR

Durham is a county filled with incredible attractions, steeped in history and host to a variety of colorful festivals throughout the year, there is no shortage of things to do in Durham.

We also highly recommend a tour to Durham Cathedral and Durham Castle. You may find the following links helpful.

<https://www.durhamcathedral.co.uk/visit-us/guided-tours>

<https://www.dur.ac.uk/durham.castle/whatson/tour/>

### **DISTINGUISHED GUESTS (provisional)**

- (1) Minister Counsellor of the Chinese Embassy in the UK
- (2) Professor Professor Claire O'Malley, Pro-Vice-Chancellor Global of Durham University, UK
- (3) Professor Richard Dashwood, Deputy vice-chancellor (Research) of Coventry University, UK
- (4) Professor Catherine Cassel, Executive Dean-appointed of Durham University Business School, UK
- (5) Professor Kieran Fernandes, Non-Executive Director of UNESCO UK
- (6) Professor Muhammad Yunus, Microcredit for economic and social development, Nobel Peace Prize winner
- (7) Baroness Manzila Uddin, Advancing women's economic emancipation, Member of the House of Lords, UK
- (8) Prof Yunling Zhang, Member of the Chinese Academy of Social Sciences, China

### **KEYNOTE SPEAKERS**

- (1) Professor Weiyang Zhang, National School of Development at Peking University, China
- (2) Professor Timothy Devinney, Chair and Professor of International Business & Strategy, University of Manchester, UK
- (3) Professor Hinrich Voss, Professor of International Business, HEC Montréal, Canada

### **POST CONFERENCE PUBLICATIONS**

The best papers of the conference will be recommended to publish in special issues of the *Journal of Chinese Economics and Business Studies*.

### **CONFERENCE CHAIR**

Prof. Ji Yan, Durham University, UK

### **CONFERENCE ORGANIZATION COMMITTEE CO-CHAIR**

Dr Senmao Xia, Coventry University, UK

### **ORGANIZATION COMMITTEE MEMBERS**

Dr Zhaoxing Wang, Coventry University, UK  
Sitong Jiang (Amanda), Durham University, UK  
Zihao Yu, Durham University, UK  
Yulei Li, Durham University, UK  
Kexin Li, Durham University, UK  
Dr Zhibin Lin, Durham University, UK  
Prof Tyrone Pitsis, Durham University, UK  
Dr Bettina Becker, Durham University, UK

### **REGENT CEA BOARD MEMBERS**

Prof. Xiaolan Fu, University of Oxford  
Prof. Xiaohui Liu, University of Birmingham  
Prof. Guy Shaojia Liu, Peking University HSBC Business School  
Prof. Yu Xiong, University of Surrey  
Prof. Liming Wang, University College Dublin  
Prof. Yingqi Wei, University of Leeds  
Dr Jian Chen, Nottingham University  
Dr Zhongmin Wu, Nottingham Trent University  
Dr Yue Tina Xu, Cardiff University  
Dr Jing Zhang, Nottingham University

## CEA BOARD MEMBERS

CEA (UK) Board Members (2021/2022)

**President:** Dr. Yizhe Dong

**Vice-President:** Dr. Senmao Xia

Dr. Bing Xu

Secretary-General: Dr Jian Chen

Treasurer: Dr Yue (Tina) Xu

**Board Members:**

Prof. Wenxuan Hou

Prof. Zezhong Xiao

Dr Xiaobing Wang

Dr Yizhe Dong

Dr Yuning Gao

Prof. Jeff Jia

Prof. Ji Yan

Dr Zhifu Mi

Dr Senmao Xia

Dr Bing Xu

Dr Yundan Gong

Dr Yukun Shi

Prof. Huainan Zhao

Prof. Li Zhou

CEA (Europe) Board Members (2021/2022)

**President:** Dr. Yizhe Dong

**Vice-President:** Dr. Senmao Xia

Dr. Bing Xu

Secretary-General: Professor Liming Wang

**Board Members:**

Prof. Xiaolan Fu

Prof. Wenxuan Hou

Prof. Guy Liu

Dr Jian Chen

Dr Yizhe Dong

Dr Yuning Gao

Prof. Yuan Li

Dr Yue Lin

Dr Senmao Xia

Prof. Rong Ding

Prof. Xiaohua Yu

### ABOUT CEA

CEA (Europe)

Chinese Economic Association (Europe), CEA (Europe) was launched in 2008 in Oslo. The new association was intended as a major expansion of activities by the CEA (UK) and was established as an independent academic organization in association with the CEA (UK). The main objective of the CEA (Europe) is to promote scholarly exchanges and encourage academic leadership associated with the Chinese economic and business studies in Europe. Since the establishment of the CEA (Europe), five annual conferences in association with the CEA (UK) have been held in various locations in Europe starting with its inaugural conference in 2009 in Dublin, Ireland.

CEA (UK)

The CEA (UK) was launched in 1988 and has since become one of the leading organizations in the UK promoting research on China. Its past annual conferences have attracted wide-ranging attention from academic institutions, government organizations, banks and industries, alongside with the media in the UK and China. Prominent speakers have included ministers from the Chinese and British governments, the Chinese ambassadors, and eminent academic figures of international repute including Nobel laureates in economics. Papers from these conferences have been published in leading economics and business journals, in edited books, and in the CEA (UK)'s official journal, Journal of Chinese Economic and Business Studies, with Taylor & Francis as the publisher. Since 2001, the CEA (UK) has run parallel annual conferences in the UK and in one of the key universities in China.

### ABOUT UNIVERSITY OF DURHAM

Durham University (legally the University of Durham) is a collegiate public research university in Durham, England, founded by an Act of Parliament in 1832 and incorporated by royal charter in 1837. It was the first recognized university to open in England for more than 600 years, after Oxford and Cambridge, and is thus one of the institutions to be described as the third-oldest university in England. As a collegiate university its main functions are divided between the academic departments of the university and its 17 colleges. In general, the departments perform research and

provide teaching to students, while the colleges are responsible for their domestic arrangements and welfare.

Durham consistently places in the top ten in rankings of universities in the United Kingdom. The 2022 Complete University Guide ranks Durham 6th overall, The Guardian University Guide 2022 ranks Durham 5th overall and the 2022 The Times/Sunday Times Good University Guide ranks Durham 6th overall. Durham has been placed in the top 100 universities in the world in both the Times Higher Education (THE) and Quacquarelli Symonds (QS) rankings since 2010.

